

Best Practices

Best Practice No. 1

Title of the Practice: Nurturing Social Responsibility through Club Activities

The College takes efforts to make students and faculty to be aware of their responsibilities towards the societal issues. The College has two National Service Scheme units with two Programme officers and 200 student volunteers. The students experience rural lifestyle and understand the social issues the villagers face through the mandatory seven day annual NSS camp. Moreover the college organizes social outreach programs and ISR activities through the forums like Youth Red Cross, Entrepreneurship Development Cell and Red Ribbon Club. Programs on Women Empowerment, Career orientation to school and polytechnic students were also organized in the college.

Students are encouraged to enroll and participate in NSS, RRC & YRC in the first year itself. Every year, an introductory program is organized for those who have newly joined in NSS. Moreover, the College encourages the NSS volunteers to participate in various societal uplifting activities by providing free vehicle to reach the camp site and also to their hometown.

Our institute has Rotaract Club, NSS, ECO Club, YRC & Photo, Red Ribbon club and Women Empowerment Cell. These clubs are made up of committed students who are willing to share their time, knowledge and experiences to support and promote best practices to the society. Each club is governed by a committee or steering group.

A club's aim is to place where members can learn, share and network together to progress their personal performance and their ability to work together collaboratively to improve the society. Clubs achieve this through hosting a wide variety of topical and inspiring events with expert speakers, eminent scholars, site visits, best practice projects and social activities.

Each club has indulged in variety of programs like, tree plantations, rural developments, health awareness programs, energy conservation programs, general awareness programs, legal rights to the women in the society, etc.,

The College-neighborhood network has been promoted by signing an MoU with Panchayat Presidents of Kambikudi and Kalkurichi Panchyats which consists of 14 villages. Several outreach programs are conducted towards community development and the students are engaged in these community development programs. The following activities are carried out for sustained community development.

Mobile Library: The College has a mobile library in which Newspapers, Magazines, Short story books are displayed in a college van. The student volunteers and library staff go to the villages in this mobile library and promote reading habits among the villagers.

Computer Literacy Programs: The College is a part of “**Digital India Pledge 2015**” campaign, organized by ICTACT which is aimed to trigger the Nation's “Digital India” vision. The campaign aims to train people with low technological literacy to develop their skills required to interact in the New Digital World thereby making India a Digital Nation. In addition to this, basic computer literacy is also provided to rural people.

Cleaning the environment: The NSS student volunteers visit the adopted villages on regular basis and they create awareness on the importance of clean environment by cleaning the villages.

Awareness programs: The NSS students conduct awareness programs on Child labour, Prevention of Dengu fever, Fire safety, Prevention of AIDS, Ill effects of tobacco, Girl child education etc. The students perform street plays, mimes and debates to create awareness on these issues.

Blood donation camps: Awareness programs on the importance of blood donation are conducted in the villages. Blood donation camps are also organized in which students and the villagers donate blood.

Tree Plantation: Awareness programs on green environment are conducted and trees are planted in the villages to nurture the green environment in villages.

Holistic Development of Students

The College-neighborhood network and student engagement has contributed to the holistic development of students and sustained community development. The contribution by the students in community development activities has sown the seed of social responsibility in the minds of the students. Some of the important traits that are inculcated during the community development programs are listed below.

- Students involved in social service realize that service is an integral part of human life and that service to the disadvantaged gives in describe able satisfaction.
- They realize the social issues that affect the lifestyle of the rural people.
- The awareness programs conducted on the importance of clean environment, adult literacy, education of girlchild etc. becomes reinforcement on the young minds to practice what they profess.
- Blood donation by students has a positive impact on their personality. They become agents of a major life saving activity. During the outbreak of Dengu fever in Virudhunagar and Madurai districts, the students created a database of blood donors of the college and the database was circulated among students and faculty of the college. This noble idea saved many people especially children from Dengu fever during that critical period.
- The students learn to protect the environment through tree planting, and removal of plastic waste from the villages.
- The joy of serving is well understood by the students. It continues even after they complete their degree course in the college. A batch of alumni from the college

established an NGO named 'Padikattukal' and is actively involved in various community development activities and they also help the economically weaker students in their education.

- The College is committed to bring the students as socially responsible citizens and make them to contribute to the society.

NSS Activities:

S. No	Date	Title of the Program	Resource Person	Remarks
1.	18.07.2017	Rally on voters ID	SIT-NSS units of our College and Thasildar Office, Kariapatti	All third year NSS volunteers are participated
2.	28-07-2017	Electoral Roll Revision Camp for Voter's ID	Thasildar Office, Kariapatti	For all the students & faculty members
3.	10.08.2017	Self Funded Unit	State NSS Cell	Two Units sanctioned for our Institution
4.	15.08.2017	Independence Day 2017	Respected our JCEO,SIT	All the faculty members and NSS volunteers
5.	15.08.2017	Wall Arts	St.Marys HSS madurai	10 NSS Volunteers
6.	17.08.2017	Apollo Health Checkup	Apollo Hospital madurai	For all the students & faculty members
7.	17.08.2017	Charity Box Placement	Meenakshi Mission Hospital & research Centre Madurai	Kept at Canteen
8.	14.09.2017	Awareness Programme on Social Media and Cyber Security	Er.Saravanan	II year students of IT & EEE
9.	28.09.2017	Blood Donation Camp	Meenakshi Mission Hospital & research Centre Madurai	Our college students donate 200 blood units
10.	03.10.2017	Tree Plantation	Sports Village	150 Tree saplings are planted
11.	05.10.2017	First Prize Award for 2016-2017	Meenakshi Mission Hospital & research Centre Madurai	Donating highest number of blood units
12.	05.10.2017	Best Motivator Award	Meenakshi Mission Hospital & research Centre Madurai	Received by S.Shanmugam AP/MECH NSS PO Units-1 SVK.Muthukumar AP/IT NSS PO Units-2
13.	13.10.2017	Rally on International day for Disaster Reduction	Thasildar Office, Kariapatti	All third year NSS volunteers
14.	16.10.2017	Campus Cleaning	ECE department	All IT & ECE NSS volunteers

15.	26.10.2017	Awareness Program on Blue whale Game & Dengue	SIT-NSS units of our College and Nam Kaaval Paarvai Magazine	All third year NSS volunteers
16.	01.11.2017 to 10.11.2017	South Zone PRE – RD Republic Day parade Selection camp 2017	Sree Sabareesa college, Kerala	Selvan.M.Venkadeshwaran EEE IV year
17.	04.12.2017 to 08.12.2017	SURVEY - Mapping of villages adopted by Hon'ble M.Ps in Tamil Nadu-SAGY	SIT-NSS Volunteers	Kadambankulam village
18.	14.12.2017	Tamil Elocution & Essay Competition	Mr.Malaichamy Asso.Prof / ICE	SIT, RMPC, CEOA Arts, Bhogar Poly
19.	07.01.2018	Wall Art	NSS Volunteers	Sourashtra Boys Higher Secondary School
20.	26.01.2018	SIT-NSS Volunteer participated in Republic Day Parade at New delhi.	Selvan M.Venkateshwaran IV year EEE	New Delhi
21.	06.02.2018 to 09.02.2018	Data Entry work by NSS Volunteers' – Reg vazhikaati program	SIT-NSS Volunteers	IT dept DBMS Lab
22.	08.02.2018 to 09.02.2018	Data Entry work by NSS Volunteers' – Reg Govt Family card and EPIC card details	SIT-NSS Volunteers	IT dept DBMS Lab
23.	08.02.2018	Awareness program on Road safety	CSR Activity by TVS Sundaram Fashioners Krishnapuram	SIT Campus
24.	05.03.2018	NSS Campus Cleaning campaign	Dept EEE & SIT-NSS Units	SIT Campus
25.	19.03.2018	SIT-NSS RD Parade Camp	SIT-NSS Volunteers	-
26.	20.03.2018	Essay Competition	Topic : “Role of society to provide safe food to children and adulterants”	IT-Seminar Hall
27.	25.03.18 to 31.03.2018	Special Camp		Kalkurichi & kambikudi village

Women Empowerment Cell Activities:

S.No	Name of the Activity	Period	Suggestions for Improvement	Outcomes
1.	Guest Lecture on “Legal Rights for Women”	07.02.2018	Every year this program should be	250 Girl students got awareness on legal

	Guest: Ms.P. Sona Alagesh, Advocate, High Court , Madurai.		conducted for all girl students to know their legal rights	rights.
2.	Workshop on “Fabric Painting” jointly with SIT Fine arts association and Camlin Kokuyo Trainer: Mr. Arun kumar, Camlin	22.02.2018 & 23.02.2018	Along with Camlin this program should be conducted every year.	Around 160 students and 10 faculty members participated.
3.	National Science Day celebration-English Elocution Competition conducted. Topic: Role of women in science and technology	28.02.2018	More students are encouraged to participate.	36 Girl Students participated.
4.	Women’s Day Competitions- 10 Competitions were conducted.	28.02.2018 to 02.03.2018	Every year this Competition is conducted for girl students of all departments to expose their talents.	300 Girl Students participated in various competitions in groups.
5.	Women’s Day Celebration Guest: Dr. Visalakshi Professor(Rtd) & Orator, Fathima College, Madurai.	08.03.2018	Every Year Women’s Day celebration is conducted to mark a call to action for accelerating gender parity.	600 students including all final years and participants of Women’s Day Competition are participated.

Youth Red Cross Activities:

Guest Lecture:

Date	Topic	Resource Person Detail	Students Benefited Year/Count
2-04-2018	Stress Management	Prof.J.Uma	II year/60 students

Short Film context:

S.NO	Name of the students/year	Number of students	Name of the FILM	Date	Participated/ Prize
1	Kavingan Team I.MUTHU INBHA KARTHIK / II-YEAR AGRI	4	“SAVE WATER”	29-03-2018	I-PRIZE
2	Popcorn studios Vasanth & Manoj team / I-Year CSE	5	“GAVANI”	29-03-2018	II-PRIZE

Photographic Club Activities:

S.NO	Name of the students/year	Name of the Contest	Date	Prize
1	P.PRABHAKARAN /II-YR(CSE)	BEAUTIFUL MOMENTS	12.03.2018	I-PRIZE
2	S.SABAREESAN /II-YR (CSE)	BEAUTIFUL MOMENTS	12.03.2018	II-PRIZE
3	S.SARAVANAN /II-YR (CSE)	BEAUTIFUL MOMENTS	12.03.2018	III-PRIZE

Best Practice No. 2**Title of the Practice: Enhancing Employability through Placement Training**

The college has an institutionalized mechanism to organize campus placement programs through Training and Placement Cell. The college has a separate cell for Training and Placement that caters to the students on continuous basis both through in-house training programs and outsourced training programs. The autonomous curriculum includes specialized courses that focus on soft skills development such as Technical English, Business English and Presentation, Reasoning and Quantitative Aptitude and Soft Skills and Communication Laboratory. Foreign language courses on German and French are included as open electives that helps to increase the placement prospects of students in Multi-National Companies.

The Training and Placement Cell functions effectively under the guidance of the Principal, Vice Principal and headed by Placement Officer and Assistant Placement Officer. Every department has placement coordinators and student coordinators to identify the training needs and arrange the training programs for effective placement activities. In addition, a team of faculty members from each department regularly visits the industry for seeking internship, placement and placement related training from industry experts.

The Training and Placement cell has well experienced and qualified trainers to train the students on aptitude, verbal ability, soft skills and technical skills. The Training Cell is managed by a Training Officer. In addition to training for final year students, placement training is also conducted for second year and pre-final year students. The students are tested in technical, aptitude, verbal and analytical skills and given extensive practices through online tests.

The Training Cell also conducts company specific training for students, based on the company requirements. This enables them to prepare for the placement and perform well. Classes are also conducted for interested students on foreign languages like French and Japanese. The placement cell has a proven track record of consistent high quality placements year after year, not only in the on campus drives but also in the state level placement drives conducted by the Centre for University - Industry Collaboration (CUIC) of Anna University.

In addition to training for final year students, placement training is also conducted for second year and pre-final year students. The students are tested in technical, aptitude, verbal and analytical skills and given extensive practices through online tests. The Training Cell also conducts company specific training for students, based on the company requirements. This enables them to prepare for the placement and perform well. The alumni are invited to provide motivational program, training program and placement assistance for the students. The alumni enthusiastically participate in such activities. The Alumni coordinate with the Placement Cell in organizing placement programs.

Details of Training Programs Conducted in the year 2017- 2018

INTERNAL TRAINING (2017-2018)

S. No.	Date	Target Students	Focus Area
1.	13.07.2017 to 20.07.2017	All Final year students from CSE &ECE	Aptitude, Communication Soft Skills& C Program
2.	24.07.2017 to 28.07.2017	All Final year students from MECH& EEE	Aptitude, Communication Soft Skills& C Program
3.	21.07.2017 to 26.07.2017	TCS CODE VITA Eligible Students	TCS Code Vita Training Program
4.	07.08.2017 to 11.08.2017	All Final year students from IT, CIVIL, ICE &EIE	Aptitude, Communication Soft Skills& C Program
5.	17.08.2017 to 21.08.2017	Solartis Eligible students from ECE,EEE and IT	Company Specific Training Programme on Technical Skills, Aptitude, Communication & Soft skills
6.	04.09.2017 to 08.09.2017	All Third year students from CSE, ECE & IT	Aptitude, Communication Soft Skills& C Program
7.	04.09.2017 to 08.09.2017	All Final year students	Online test
8.	18.09.2017 to 22.09.2017	All Final Year Students	Online test
9.	25.09.2017 to 28.09.2017	All Final Year students from ECE,EEE,EIE & ICE	Aptitude & C, C++ Programs
10.	03.10.2017 to 09.10.2017	All Third year students from EEE, EIE, CIVIL & CHEMICAL	Aptitude, Communication Soft Skills& C Program
11.	13.10.2017 & 16.10.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills, Aptitude, Communication & Soft skills
12.	16.11.2017 to 22.11.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills,

			Aptitude, Communication & Soft skills
13.	16.11.2017 to 22.11.2017	All TCS Eligible Final Year students	Mock Interview
14.	19.12.2017 & 20.12.2017	TCS Shortlisted Final Year students	Technical training
15.	08.01.2018 to 10.01.2018	All Third year students from MECH & CIVIL	Aptitude, Communication Soft Skills & C Program
16.	08.01.2018 to 10.01.2018	All Third year students	Technical Test on C Programs
17.	11.01.2018 12.01.2018 & 17.01.2018	All Third year students from CSE & EEE	Aptitude, Communication Soft Skills & C Program
18.	17.01.2018 to 20.01.2018	All Interested Third Year Students Batch I & II	EBOX Training Slot I - Basic Programming and Problem Solving Skills
19.	18.01.2018 to 20.01.2018	All Third year students from EEE, EIE, IT & CHEMICAL	Aptitude, Communication Soft Skills & C Program
20.	01.02.2018 to 02.02.2018	All Interested Third Year ECE & EEE Students Batch I & II.	EBOX Training Slot I - Basic Programming and Problem Solving Skills
21.	05.02.2018 to 08.02.2018	All Interested Third Year Students Batch III	EBOX Training Slot I - Basic Programming and Problem Solving Skills
22.	07.02.2018 & 08.02.2018	All Final Year Sure Soft Eligible students	Sure Soft Placement papers
23.	09.02.2018, 10.02.2018 & 12.02.2018	All Interested Third Year Students Batch I	EBOX Training Slot II - Basic Programming and Problem Solving Skills
24.	13.02.2018 to 15.02.2018	All Interested Third Year Students Batch II	EBOX Training Slot II - Basic Programming and Problem Solving Skills
25.	16.02.2018, 17.02.2018, 19.02.2018 & 20.02.2018	All Final Year Infosys Eligible students	Infosys Placement papers
26.	19.02.2018 to 22.02.2018	All Interested Third Year Students Batch III	EBOX Training Slot II - Basic Programming and Problem Solving Skills
27.	26.02.2018 to 27.02.2018	All Interested Third Year Students Batch I	EBOX Training Slot III - Basic Programming and Problem Solving Skills

28.	20.03.2018 & 21.03.2018	All Interested Second Year CSE Students	Communication Soft Skills & C Program
29.	22.03.2018 & 23.03.2018	All Interested Second Year ECE, IT & CHE Students	Communication Soft Skills & C Program
30.	26.03.2018 & 27.03.2018	All Interested Second Year EEE, AGRI & BIO Students	Communication Soft Skills & C Program
31.	09.03.2018	All Interested Third Year Students	Assessment Test
32.	13.03.2018 & 14.03.2018	All Interested Third Year Students Batch II	EBOX Training Slot III - Basic Programming and Problem Solving Skills
33.	15.03.2018 & 16.03.2018	All Interested Third Year Students Batch III	EBOX Training Slot III - Basic Programming and Problem Solving Skills
34.	17.03.2018	All Interested Third Year Students	Assessment Test

EXTERNAL TRAINING (2017-2018)

S.No.	Training Agencies	Date	Target Students	Focus Area
1.	Six Phrase	24.07.2017 to 27.07.2017	All IVTL Eligible Final Year students	Company Specific Training Programme on Technical Skills, Aptitude, Communication & Soft skills
2.	Six Phrase	31.07.2017 to 04.08.2017	All Eligible Students From CSE, ICE, ECE, EEE, IT & EIE	Aptitude & Communication Soft Skills
3.	Innate talent	31.07.2017 to 04.08.2017	All Eligible Students From MECH & CIVIL	Aptitude & Communication Soft Skills
4.	Six Phrase	11.09.2017 to 15.09.2017	All Eligible Students From CSE, ICE, ECE, EEE, IT & EIE	Aptitude & Communication Soft Skills
5.	National Skill Development Corporation	09.10.2017 to 11.10.2017	All Eligible Students From CSE, ECE, EEE, EIE, ICE & IT	Skill Development
6.	Silicon Software Solution	20.10.2017 & 21.10.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills
7.	Innate talent	22.10.2017 & 23.10.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills

8.	Six Phrase	24.10.2017 to 27.10.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills, Aptitude, Communication & Soft skills
9.	Six Phrase	17.11.2017 & 20.11.2017	All TCS Eligible Final Year students	Quantitative Aptitude Training
10.	Innate talent	21.11.2017 & 22.11.2017	All TCS Eligible Final Year students	Company Specific Training Programme on Technical Skills, Aptitude, Communication & Soft skills
11.	National Skill Development Corporation	08.01.2018 to 10.01.2018	For All Students From MECH & CIVIL	Skill Development
12.	Skill Rack	27.03.2018 & 28.03.2018	Interested Third Year Students	Technical Skills

Placement Achievements in the year 2017-2018:

Number of Organizations Visited On Camps & Off Campus	Number of Students Placed
91	812

Details of Alumni Contribution for Training and Placement Activities:

S.No.	Name of the Alumni Contributed	Name of the Company Visited	Date of Visit	No. of Students Placed
1.	Mr.T.Dhanabalan, (ICE - 2014 batch) Managing Director, Industech Automation Pvt Ltd, Madurai	Surma Tech Company, Chennai	21.03.2018 and 05.04.2018	17
2.	Mr.V.Vishnu Sidhan, (ICE-2014 batch) Assistant Biomedical Engineer, Appasamy Associates, Chennai	Appasamy Associates, Chennai	07.04.2018	10
3.	Mr.T.Raguram, (Civil-2012 batch)	Aarvee Associates Architects Engineers Consultants Private Limited, Hyderabad	12.02.2018	2
4.	Mr.K.Ganesh, (ICE-2000 batch) Managing Director of Triumph Solutions Ltd., Chennai	Triumph Solutions Ltd., Chennai	17.02.2018	1