

- Lunch will be provided to all participants.
- Accommodation will be provided at request.
- All selected papers will be published in the Conference Proceedings.

#### Registration Fee

Paper presenters are requested to send a Demand Draft of any one of the nationalized banks. It should be drawn in favour of The Principal, Sethu Institute of Technology payable at Kariyapatti.

For Publication & Presentation	: 1500
For Participation only (Staff)	: 500
For Participation only (Students)	: 300

#### Important Dates

Receipt of Abstract Paper	: 15.01.2018
Receipt of full-length Paper	: 22.01.2018
Paper/Acceptance Notification	: 25.01.2018

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## National Conference on Emerging Trends in English Language Teaching and Literature

09<sup>th</sup> February 2018

Organized by

The Centre for Communication Skills  
[Training and Placement cell]



**Sethu Institute of Technology**

Pulloor, Kariapatti – 626 115,  
Virudhunagar – District  
TAMIL NADU

### **Dear Sir / Madam,**

Warm Greetings! The Centre for Communication Skills is delighted to invite you to participate in the One Day National Conference entitled **Emerging Trends in English Language Teaching and Literature** on 09<sup>th</sup> February 2018.

### **About the Institution**

Sethu Institute of Technology (SIT) is a pioneering institution among the top rated self-financing engineering colleges in South India. SIT, the brainchild of our Founder & Chairman, Mr.S.Mohamed Jaleel, has been rendering a noble service since 1995 catering to the sustained growth of the educationally, industrially and economically backward rural areas. The college started with 180 students in the year 1995 with three UG Programmes has recorded a stupendous growth of expanding to the strength of 4750 students with 9 UG Programmes and 5 Post Graduate programmes.

### **About the Department**

The Centre for Communication skills of SIT ensures the students to have exposure towards the latest teaching methodology in the fast pacing scenario. The department aims to sensitize the younger generation to be socially responsible and to constructively contribute to nation building. We produce professionals who have the optimum mix of attitude, skill, culture and knowledge to adopt themselves to the emerging trends with confidence and pursue their chosen professions with comfort.

### **Theme of the Proposed Conference**

English Language Teaching (ELT) has endured remarkable changes over the years, with an availability of umpteen educational options. The newer trends seem to have emerged in the field of education that has entirely changed the facet of traditional system of education. Recent trends, methodologies and developments portray the vital role of education sector in general with its internalization of the education process, stress on quality above quantity, increase in the adoption of technologies, necessity for professional talent etc. The theories and methods are constantly evolving in the field of ELT.

Literature is an ever sprouting art that takes on a life of its own. In the age of cybernetics, literature has become an art form. It has faced inestimable changes ever since its existence. The current trends in literature are not so far removed from the earlier, passing through all the ages, it has flourished richly. It is being redefined as per the needs of a younger population which has given rise to writing that calls for new ways of thinking. Recent trends are useful in promoting the exchange of ideas and access to vital information that assists the analysis of literary works.



### **Thrust Areas**

- English Language Teaching
- Contemporary Literature
- Contemporary Theories
- Globalization and English
- Innovations in ELT
- ELT and Technology
- Eco Literature
- Smart Phones for ELT

### **Call for Conference**

- Paper should be original and unpublished
- One author and co-author can be included in the paper
- The co-author is also requested to register and pay the fee separately
- The article must contain the Title, Author's name, Institution, the postal address of the residence and office, E-mail id, and mobile number.
- The article must be accompanied with a declaration of the author for its authenticity, originality and non-violation of any copyright. It must also specify that it has not been published or offered for publication anywhere else.
- The article shall not exceed 8 – 10 pages
- The article to be sent to [ccs@sethu.ac.in](mailto:ccs@sethu.ac.in), and two hard copies should reach us at  
**The Centre for Communication Skills,  
Sethu Institute of Technology,  
Pulloor, Karipatti, Virudhunagar Dt , Tamil Nadu.**
- It should be typed in Times New Roman, 12 Font size with 1.5 spacing
- Contributors are requested to proof read the final version of the article before sending it.
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